**Political Speak Terms**

**Republicans/GOP –**

**Democratic Party –**

**Liberals –**

**Conservatives –**

**Reagan Democrats –**

**Independents –**

**Tea Party –**

**White Collar –**

**Blue Collar –**

**Low-information voters –**

**Third Party –**

**Red States –**

**Blue States –**

**Swing State/Battleground State (Purple States) -**

**Swing voters –**

**Youth Vote –**

**Soccer Moms –**

**Constituency –**

**Platform -**

**Lobbyist –**

**527 –**

**Soft Money –**

**Base –**

**Grassroots –**

**Media –**

**Sound Bite –**

**Spin –**

**Mudslinging –**

**Swiftboating –**

**Polls –**

**Popular Vote –**

**Electoral Vote –**

**Winner-Take All –**

**Stump Speech –**

**Lame Ducks –**

**PAC (Political Action Committee) –**